

**INVOICE NO.**

NW754186

**INVOICE DATE**

9/1/2016

**BILL CYCLE**

201608

**INVOICE DUE DATE**

9/25/2016

STRATEGIC MEDIA SERVICES  
206 EAGLE LANE  
DOYLESTOWN, PA 18901

## INVOICE

| AGENCY                   | AGENCY NO. | CUSTOMER                         | CUSTOMER NO. |
|--------------------------|------------|----------------------------------|--------------|
| STRATEGIC MEDIA SERVICES | 2436       | Independent Voice for Illinois P | 23217        |

| ORDER NO. | MARKET                        | PRODUCT TYPE | COST       | UNITS ORDERED | UNITS AIRED |
|-----------|-------------------------------|--------------|------------|---------------|-------------|
| NW462821  | Champaign-Sprngfld-Dtr<br>DMA | TV           | \$8,618.00 | 57            | 56          |

**INVOICE NOTES**

See key for net/zone info  
PRI NP=4 IP=5 62313876

|                              |                   |
|------------------------------|-------------------|
| Gross Advertising Total      | \$8,618.00        |
| Agency Commission            | (\$1,292.70)      |
| Rep Commission               | (\$952.29)        |
| <b>Net Advertising Total</b> | <b>\$6,373.01</b> |

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
12964 Collections Center Drive  
Chicago, IL 60693

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## AFFIDAVIT

**Product:** 168**Comcast Order No:** NW462821**Market:** Champaign-Sprngfld-Dtr  
DMA**Estimate No:** 1067**TIM Est No:** 1084684**Contract Type:** Single**Campaign No:****AE Name:** WASHINGTON DC NCC -  
CIL

### Commercial Summary

| Spot ID   | Title      | Zone                           | Networks                    | Spots | Cost       |
|-----------|------------|--------------------------------|-----------------------------|-------|------------|
| ND1750927 | IVI072716H | CHAMPAIGN<br>INTERCONNECT/7800 | ESPN, FXNC, HGTV, HIST, TNT | 56    | \$8,618.00 |

### Channel Summary

| Network | Zone                           | Spot ID   | Spots | Cost       |
|---------|--------------------------------|-----------|-------|------------|
| ESPN    | CHAMPAIGN<br>INTERCONNECT/7800 | ND1750927 | 11    | \$2,105.00 |
| FXNC    | CHAMPAIGN<br>INTERCONNECT/7800 | ND1750927 | 11    | \$1,440.00 |
| HGTV    | CHAMPAIGN<br>INTERCONNECT/7800 | ND1750927 | 9     | \$1,538.00 |
| HIST    | CHAMPAIGN<br>INTERCONNECT/7800 | ND1750927 | 13    | \$1,750.00 |
| TNT     | CHAMPAIGN<br>INTERCONNECT/7800 | ND1750927 | 12    | \$1,785.00 |

| Date   | Net  | Zone/Syscode                | Time    | Spot Name  | Program                | Len | Line | Rate     | Flag |
|--------|------|-----------------------------|---------|------------|------------------------|-----|------|----------|------|
| 8-1-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 2:27PM  | IVI072716H | Baseball Tonight       | 30  | 4    | \$70.00  |      |
| 8-1-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 10:32PM | IVI072716H | SportsCenter           | 30  | 6    | \$337.00 |      |
| 8-1-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 6:23AM  | IVI072716H | Fox and Friends        | 30  | 9    | \$50.00  |      |
| 8-1-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 8:24AM  | IVI072716H | America's Newsroom     | 30  | 9    | \$50.00  |      |
| 8-1-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 9:52AM  | IVI072716H | America's Newsroom     | 30  | 11   | \$50.00  |      |
| 8-1-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 2:18PM  | IVI072716H | House Hunters          | 30  | 18   | \$50.00  |      |
| 8-1-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 12:49PM | IVI072716H | The Next Nostradamus   | 30  | 32   | \$40.00  |      |
| 8-1-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 6:11PM  | IVI072716H | American Pickers       | 30  | 34   | \$152.00 |      |
| 8-1-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 7:17PM  | IVI072716H | American Pickers       | 30  | 36   | \$189.00 |      |
| 8-1-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 9:45PM  | IVI072716H | American Pickers       | 30  | 36   | \$189.00 |      |
| 8-1-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 9:18AM  | IVI072716H | Supernatural           | 30  | 25   | \$40.00  |      |
| 8-1-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 8:37PM  | IVI072716H | Rizzoli & Isles        | 30  | 29   | \$198.00 |      |
| 8-2-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 6:32AM  | IVI072716H | SportsCenter           | 30  | 2    | \$70.00  |      |
| 8-2-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 11:02AM | IVI072716H | SportsCenter           | 30  | 4    | \$70.00  |      |
| 8-2-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 9:29PM  | IVI072716H | 2016 BattleFrog Open   | 30  | 6    | \$337.00 |      |
| 8-2-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 6:21PM  | IVI072716H | Greta Van Susteren     | 30  | 13   | \$198.00 |      |
| 8-2-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 10:23PM | IVI072716H | The O'Reilly Factor    | 30  | 15   | \$248.00 |      |
| 8-2-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 9:16AM  | IVI072716H | Tiny House, Big Living | 30  | 18   | \$50.00  |      |
| 8-2-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 4:45PM  | IVI072716H | Fixer Upper            | 30  | 20   | \$198.00 |      |
| 8-2-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 8:20PM  | IVI072716H | Fixer Upper            | 30  | 22   | \$248.00 |      |
| 8-2-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 11:14AM | IVI072716H | Extreme Marksmen       | 30  | 32   | \$40.00  |      |
| 8-2-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 6:17PM  | IVI072716H | Counting Cars          | 30  | 34   | \$152.00 |      |

| Date   | Net  | Zone/Syscode                | Time    | Spot Name  | Program                 | Len | Line | Rate     | Flag |
|--------|------|-----------------------------|---------|------------|-------------------------|-----|------|----------|------|
| 8-2-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 9:50PM  | IVI072716H | Big Easy Motors         | 30  | 36   | \$189.00 |      |
| 8-2-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 6:19PM  | IVI072716H | Olympus Has Fallen      | 30  | 27   | \$159.00 |      |
| 8-2-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 7:19PM  | IVI072716H | Olympus Has Fallen      | 30  | 29   | \$198.00 |      |
| 8-2-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 9:35PM  | IVI072716H | Animal Kingdom          | 30  | 29   | \$198.00 |      |
| 8-3-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 7:46AM  | IVI072716H | SportsCenter            | 30  | 2    | \$70.00  |      |
| 8-3-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 9:42AM  | IVI072716H | SportsCenter            | 30  | 4    | \$70.00  |      |
| 8-3-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 7:51PM  | IVI072716H | NY Mets@NY Yankees      | 30  | 6    | \$337.00 |      |
| 8-3-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 7:23AM  | IVI072716H | Fox and Friends         | 30  | 9    | \$50.00  |      |
| 8-3-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 9:52AM  | IVI072716H | America's Newsroom      | 30  | 39   | \$50.00  |      |
| 8-3-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 5:15PM  | IVI072716H | Special Report          | 30  | 13   | \$198.00 |      |
| 8-3-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 10:22PM | IVI072716H | The O'Reilly Factor     | 30  | 15   | \$248.00 |      |
| 8-3-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 8:18PM  | IVI072716H | Prop Bros:Buy/Sell      | 30  | 38   | \$248.00 |      |
| 8-3-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 10:40PM | IVI072716H | Property Brothers       | 30  | 22   | \$248.00 |      |
| 8-3-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 4:19PM  | IVI072716H | American Pickers        | 30  | 34   | \$152.00 |      |
| 8-3-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 8:44PM  | IVI072716H | American Pickers        | 30  | 36   | \$189.00 |      |
| 8-3-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 9:49PM  | IVI072716H | Pawn Stars              | 30  | 36   | \$189.00 |      |
| 8-3-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 10:49PM | IVI072716H | Pawn Stars              | 30  | 36   | \$189.00 |      |
| 8-3-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 12:04PM | IVI072716H | Bones                   | 30  | 25   | \$40.00  |      |
| 8-3-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 6:40PM  | IVI072716H | Castle                  | 30  | 27   | \$159.00 |      |
| 8-3-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 8:44PM  | IVI072716H | Castle                  | 30  | 29   | \$198.00 |      |
| 8-4-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 7:47AM  | IVI072716H | SportsCenter            | 30  | 2    | \$70.00  |      |
| 8-4-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 9:14PM  | IVI072716H | E:60                    | 30  | 6    | \$337.00 |      |
| 8-4-16 | ESPN | CHAMPAIGN INTERCONNECT/7800 | 10:28PM | IVI072716H | SportsCenter            | 30  | 6    | \$337.00 |      |
| 8-4-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 9:52AM  | IVI072716H | America's Newsroom      | 30  | 11   | \$50.00  |      |
| 8-4-16 | FXNC | CHAMPAIGN INTERCONNECT/7800 | 8:14PM  | IVI072716H | The Kelly File          | 30  | 15   | \$248.00 |      |
| 8-4-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 9:19AM  | IVI072716H | Love It or List It      | 30  | 18   | \$50.00  |      |
| 8-4-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 6:44PM  | IVI072716H | Flip or Flop            | 30  | 20   | \$198.00 |      |
| 8-4-16 | HGTV | CHAMPAIGN INTERCONNECT/7800 | 10:44PM | IVI072716H | House Hunters Intl      | 30  | 22   | \$248.00 |      |
| 8-4-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 11:11AM | IVI072716H | Mountain Men            | 30  | 40   | \$40.00  |      |
| 8-4-16 | HIST | CHAMPAIGN INTERCONNECT/7800 | 2:10PM  | IVI072716H | Mountain Men            | 30  | 40   | \$40.00  |      |
| 8-4-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 9:23AM  | IVI072716H | Supernatural            | 30  | 25   | \$40.00  |      |
| 8-4-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 5:22PM  | IVI072716H | Castle                  | 30  | 27   | \$159.00 |      |
| 8-4-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 7:38PM  | IVI072716H | Madea Big Happy Family  | 30  | 29   | \$198.00 |      |
| 8-4-16 | TNT  | CHAMPAIGN INTERCONNECT/7800 | 10:28PM | IVI072716H | Tyler Perry Married Too | 30  | 29   | \$198.00 |      |

Order# NW462821 Total: \$8,618.00



INVOICE NO.

NW754186

BILL CYCLE

201608

## BILL TO

STRATEGIC MEDIA SERVICES  
206 EAGLE LANE  
DOYLESTOWN, PA 18901

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**REMITTANCE**

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Please return this document with your payment

| AGENCY                   | AGENCY NO. | CUSTOMER                         | CUSTOMER NO. |
|--------------------------|------------|----------------------------------|--------------|
| STRATEGIC MEDIA SERVICES | 2436       | Independent Voice for Illinois P | 23217        |

**Terms:** Net 30 Days**Phone:** 248-723-7582**Mail to:** Comcast Spotlight  
12964 Collections Center  
Drive  
Chicago, IL 60693**Fax:** 248-792-2682**Note:****Special Note:** For billing inquiries: Cdspot\_busops@comcast.com

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**Net Balance Due****\$6,373.01**

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We accept checks, money orders, and all major credit cards.